

# Designing for Remote Contextual Research Worksheet

## Step One | Scope your project

PROJECT OUTLINE		PROJECT SPECS	
<b>ADMIN</b> Who should participate? How long should the project last?		How many scouts should complete your project?  <i>Most dscout projects involve 30-100 scouts. We recommend starting your first mission 10-20% more scouts than you need to complete.</i>	
<b>ACTIVITY</b> What active language will inform scouts of what to do or show?		Where will you recruit your scouts?  <input type="checkbox"/> The scout network <input type="checkbox"/> I'll recruit outside of dscout <input type="checkbox"/> A bit of both  <i>With a dscout screener, you can hand pick targeted participants in a matter of days.</i>	
<b>TRIGGER</b> When should scouts capture an entry?		How many times should scouts submit entries?  <i>Think frequency—should this be a conversation or a collection?</i>	
<b>FREQUENCY</b> Minimum number of entries required?		How many days will the mission last?  <i>In total, most missions last 2-14 days.</i>	
<b>APERTURE</b> How granular do you want the moments to be? What are the boundaries?		How much will you pay scouts for completing the mission?  <i>Scouts are paid if they fully complete a mission—usually \$20-\$100 per scout.</i>	

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## Step Two | Draft your script

QUESTION PROMPT <i>Remember to use active language</i>	
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10	

### **Consider Frequency**

If you'd like scouts to create multiple entries, ensure the script is written in a way that is repeatable.

*For example:*

*Give this moment a title | In a video, show us what's going on | Rate this moment from 1 (sad emoji) to 10 (happy emoji) | What app or service are you using in this moment? | What information did you take away from it?*