

App M3: Reflection

Overview

Help us understand your experience using the Change.org Android app a bit better by sharing your thoughts on using the product for the past week. In the next 2 days, submit 1 snippet. This is mission 3 of 3; complete all 3 missions to earn \$30.

Instructions

WHEN

You have 2 days to submit 1 snippet, which this mission will close on Monday, June 27th at 12pm.

WHAT

Help us understand your thoughts by completing one snippet. We'll ask a few questions and prompt you to take a 30-second video explaining your thoughts.

Questions

1. Open Ended UNLIMITED

In a few sentences, please tell us your thoughts on the Change.org Android app.

2. Open Ended UNLIMITED

When it comes to the Change.org Android app, what are some things you really like?

3. Open Ended UNLIMITED

In a few sentences, please explain how the app could be improved. Please include any ideas for new features or capabilities you would want to see built into the app.

4. Media VIDEO 30

How would you describe this app to a friend? Please tell us in a 30 second video. Speak clearly, naturally and make sure we can see you!

5. Multiple Choice SINGLE SELECT

Do you plan to continue using the Change.org Android app?

- Yes
- No (Tap to tell us why not)

6. Multiple Choice SINGLE SELECT

Please estimate how often you used the app over the past week.

- Once
- Several times this week
- Once a day
- Several times a day
- Hourly or more

7. Open Ended UNLIMITED

Tell us about your experience with the Change.org app notifications. (Did you experience any? Did you receive push-notifications? Did you look at in-app notifications? Did you find notifications useful? Did you want other types of notifications?)

8. Open Ended UNLIMITED

How did you feel about the type and amount of content on the home feed? Include how you might improve the content on the home feed to make it more interesting to you.

9. Multiple Choice SINGLE SELECT

Did you sign any petitions using the app?

- Yes 10
- No (Tap to explain why not) x

10. Multiple Choice MULTIPLE SELECT

Please select all of the activities you did before you signed a petition on the app.

- Read the petition title
- Read the short petition summary
- Read the full petition description
- Read petition updates
- Read the petition comments
- Researched the petition starter or decision maker online
- Researched or read more about the topic
- Other (Tap to Type)