

App M1: First impressions

Overview

First things first, please download the Change.org app for Android here: <https://play.google.com/apps/testing/org.change>. After you download the Change.org Android app and use it for the first time, tell us about your experience!

This is mission 1 of 3; complete all 3 to receive \$30.

Instructions

WHEN

After you download the Change.org Android app and use it for the first time, submit 1 snippet directly after to describe your experience within the next 2 days. This is mission 1 of 3; complete all 3 to earn \$30!

WHAT

Tell us what went well and didn't work well for you during your first-time using and setting up the Change.org app. We want to hear how we can improve it to make people more excited about the app!

HOW

Open the dscout app to this mission and create a new snippet to share your experience. Dscout will guide you through answering a few questions about your experience. You will be asked to submit a short video describing your experience.

Questions

1. Multiple Choice SINGLE SELECT

Overall, how positive or negative was your first-time experience using the Change.org Android app?

- Very positive
- Positive
- Neutral
- Negative
- Very negative

2. Open Ended UNLIMITED

What was the first thing about the app that caught your attention?

3. Open Ended 140

How did the Change.org app make you feel? List the first 3 emotions or feelings that come to mind.

4. Media VIDEO 30

Share a video and summarize your initial impression of the app. How did your first time experience using the Change.org app go?

5. Open Ended UNLIMITED

What was the best part of using the Change.org Android app for the first time?

6. Open Ended UNLIMITED

What do you think could be improved about your initial experience using the app?

7. Multiple Choice SINGLE SELECT

Based on your first experience, would you plan to keep the app on your phone?

- Yes
- I'm not sure. I need to use it a few more times before I decide.
- No (Please tell us why not.)